



SCOTT C. VEAZEY, AIA, NCARB
PRESIDENT/CHAIR OF THE BOARD

MOVING SMARTLY FORWARD

The first quarter of my term as president/chair of the Board has flown by. As the presidency changed hands, we welcomed five new Board members and a new chief executive officer. We are now implementing our new Strategic Plan and focusing on long-range strategic issues, as well as transitioning to a new ARE vendor team, preparing for the release of IDP 2.0, and developing a new Practice Analysis survey. If there was ever a time to revisit our agility as an organization, our commitment to our mission, and our ability to move smartly into this second decade of the 21st Century, surely the time is now.

I challenged the attendees at our Annual Meeting to join me in asking “why.” As our new CEO Mike Armstrong ramps up and develops his strategy for leading our employees, it’s important that we are open to critically examining our work and determining the relevance of our activities. We all know of situations where a decision might have made sense at the time it was made, but the

continued pattern has outlived the original purpose or usefulness. Mike has already encouraged us to take a fresh look at how we relate to our Members, how we communicate NCARB activity, and how our business model can be updated. It is a challenging and exciting time for us as we enter a new era at the Council.

Last year we set the stage for a “change-friendly environment” with the Board’s focused commitment to strategic planning, NCARB staff’s work to build a framework for action plans, and a set of long-range issues that will determine the agenda for much of the Board’s work in the coming years. This commitment serves a dual purpose: it positions the Board to provide strategic and fiduciary oversight while staff manages the operational functions; it drives us to take measurable steps with defined outcomes that address long-discussed concerns. These concerns range from the broad areas of financial stability and organizational agility. They

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also address specific programmatic topics: our future role in continuing education, the value of certification, and achieving more universal acceptance of reciprocal licensing.

The practice of architecture is constantly evolving and changing, and understanding those changes is essential to the future of the profession. The Practice Analysis of Architecture is one tool we use to understand these changes. The next Practice Analysis will occur in 2012, and development on the survey has already begun. The data we collect will help shape our future exam content, internship requirements, and the relationship between licensure and education. It is critical that those selected for the survey represent a diverse pool of participants and respond with thoughtful and thorough answers. The Practice Analysis shows our commitment to change based on actual needs and present opportunities, rather than change for the sake of change.

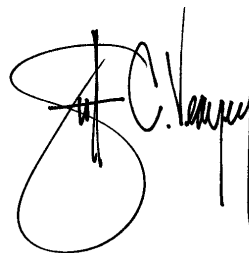
Asking “why,” and entertaining the possibility of change, extends to how we as a community of collateral architecture organizations interact. With several new executives and strengthened relationships, our partnership is poised to collaborate in an exciting new “blue sky” approach to the annual meetings of the five collateral presidents and their executive leadership.

Lastly, change in the form of improvement and evolution drives our approaches to customer service and programs designed to meet our mission of assuring the health, safety and welfare of the public. We are excited about the new opportunities on the horizon with our new ARE vendor team, with our ongoing outreach efforts including strengthening ties with AIAS chapters, and with bringing greater clarity to the role NCARB plays in promoting quality continuing education. Our innovative operations and programs teams continue to advance our goals and strive to

reflect the best practices of an effective nonprofit organization.

Change is difficult, it is constant, and it is necessary. I repeat my invitation to challenge us by asking “why,” and to joining us in the adventure.

Best wishes,



Scott C. Veazey, AIA, NCARB
President/Chair of the Board